

WASTE PAPER



EACH RESIDENT OF EUROPE CONSUMES ON AVERAGE **200KG** OF PAPER A YEAR

70%
RECYCLING



30%
LANDFILLS



23 mt OF WASTE PAPER IS TRANSPORTED TO EUROPEAN LANDFILLS EACH YEAR, WHERE IT IS BURIED OR BURNT



THIS PROCESS RESULTS IN **CO₂** AND **CH₂** EMISSIONS SPREADING IN THE ATMOSPHERE

5 times



PAPER CAN BE RECYCLED UP TO **5 TIMES**

1 tonne



800kg



RECYCLING **1 TONNE** OF WASTE PAPER CAN YIELD **800 KG** OF PAPER

1 TONNE OF RECYCLED PAPER

SAVES

14
TREES



2.5 barrels
OF OIL



4100 kw
ELECTRICITY



4 m³
OF LANDFILL



31,780 lt
WATER



REDUCE

AIR POLLUTION BY **74%**



WATER POLLUTION BY **35%**